



HERITAGE CALGARY

Heritage Calgary recently sent you a briefing package on heritage in the city, what we do and how we work with Council. If you didn't get it please let us know.

Please take our survey and let us know what heritage means to you and what you will do as a member of Calgary City Council for Calgary's history.

Thank you for your time and consideration. Heritage Calgary wishes you the best of luck on the campaign trail.

Heritage Calgary has put together a one stop resource for you to learn about everything you need to know about heritage in Calgary. This includes how sites are added to the Inventory, how municipal heritage designation works, existing incentives and grants and proposed conservation tools and incentives work including the residential tax credit.

What do you know about current heritage matters in the City and within your ward?

I think I am generally aware but welcome the opportunity to discuss in more detail should I be elected Mayor.

On a scale from 0-5, 0 being not at all and 5 being incredibly, how important is preserving Calgary's heritage to the Ward you hope to serve? Why?

4 - Important. Having a good quality of life is key to my overall economic platform, which pivots around retaining and recruiting knowledge workers and thus attracting 21st century knowledge industries to diversify our economy. Young knowledge workers value a walkable, interesting and sustainable city, which is enhanced by preserving our heritage buildings and sites. It also contributes to the formula for making Calgary a destination city for both business (conventions, exhibits, trade shows) and personal (events, festivals) destination city. I would have chosen 5 except the city's finances are very constrained right now, so we may need to walk before we run.

What is your favourite heritage resource in the community you are hoping to represent and in the City of Calgary as a whole?

Fish Creek Park. I grew up in Bonavista and I have very fond memories of riding around, exploring the park as a kid. I still go there when I can.

How will you help raise awareness of Calgary's history and heritage?

I recognize that heritage sites like Fort Calgary and Heritage Park are not only important attractions for tourism and our quality of life; they define us and our history, and they connect us to Calgary. What brought us here can help us determine where we can go in the future. People cannot be connected to their city without arts, culture and heritage.

Brad Field, Mayoral Candidate

What importance does heritage have in attracting outside investment and business in Calgary?

5 - A great deal

How do you believe the new proposed property tax incentives will incentivize investment in our city? Will you support the proposed residential property tax credit?

I intend to introduce Priority Based Budgeting which turns budgeting on its head and uses a robust citizen engagement tool to determine the preferences of residents for how their dollars are allocated. In short, citizens are asked to put their spending priorities in order of importance. We start funding from the top of the list and when we run out of money, we stop spending. If Calgarians feel that incenting heritage is important - and I suspect they will - then it will fall high enough on the list to warrant appropriate funding.

What ideas would you bring forward in support of heritage in Calgary that are not included in our candidate package?

I have met with many not-for-profit executives during the campaign, and I have the same message every time: my door will be open and I will listen to what you need, but I will not tell you how to do your jobs. You are the experts. I don't have to be the smartest guy in the room, but I will listen to the smart people who come to tell me how to support the good work they are doing. That's my best skill: I bring people together, talk about goals, talk about collaboration, talk about obstacles that the city could remove or ways the city could be more supportive, and we come up with a plan. You tell me what you need.

Would you like to make any other closing comments pertaining to our city's heritage matters?

I want to thank your Heritage Calgary for helping to make Calgary a great place to live and to visit. I support what you are doing. If you call, I'll answer. I believe the mayor's office needs to be open and accessible to create a strong, collaborative partnership between the City and our Civic Partners.