

Heritage Calgary recently sent you a briefing package on heritage in the city, what we do and how we work with Council. If you didn't get it please let us know.

Please take our survey and let us know what heritage means to you and what you will do as a member of Calgary City Council for Calgary's history.

Thank you for you time and consideration. Heritage Calgary wishes you the best of luck on the campaign trail.

Heritage Calgary has put together a one stop resource for you to learn about everything you need to know about heritage in Calgary. This includes how sites are added to the Inventory, how municipal heritage designation works, existing incentives and grants and proposed conservation tools and incentives work including the residential tax credit.

### What do you know about current heritage matters in the City and within your ward?

Minimal

# On a scale from 0-5, 0 being not at all and 5 being incredibly, how important is preserving Calgary's heritage to the Ward you hope to serve? Why?

5 - Incredibly important. History/Heritage is very important for me. Even though, I may not be a history person, but when it comes to solving problems or recycling of our problems, history can educate the current and future citizens. A concern I have is, if our heritage becomes digital it can be easily destroyed or manipulated.

## What is your favourite heritage resource in the community you are hoping to represent and in the City of Calgary as a whole?

At this moment I do not have a favourite heritage resource. What I am interested in is who are/were the biggest financial players and why did they create what they did? What was their gain? Did they achieve their gain? Did it help Calgarians? What can we learn? Are Calgarians being pushed in a certain direction?

#### Carla Evers, Ward 10 Candidate

#### How will you help raise awareness of Calgary's history and heritage?

Story telling in picture form on transit or inviting story tellers to open air events - to do something like a podcast but live. One idea is create experiences, how to live or cook like a pioneer.

## What importance does heritage have in attracting outside investment and business in Calgary?

4 - Important

# How do you believe the new proposed property tax incentives will incentivize investment in our city? Will you support the proposed residential property tax credit?

At this moment, I feel it is best to freeze taxes in the first term. I feel we are headed into hyper-inflation, and we need to be strategic in what we do. I am for rebuilding the trust of small business and create thriving businesses here in Calgary. Without cash flow we can't support what we currently have.

## What ideas would you bring forward in support of heritage in Calgary that are not included in our candidate package?

We need a bottom-up approach. I am concerned how easily we can remove and change our landscape. We need to be creative in grabbing public interest and support.

## Would you like to make any other closing comments pertaining to our city's heritage matters?

My door is always open. If you have a problem and solutions let's talk. We need to get community interested and involved. Make the "WHY" matter to people.