



# HERITAGE CALGARY

Heritage Calgary recently sent you a briefing package on heritage in the city, what we do and how we work with Council. If you didn't get it please let us know.

Please take our survey and let us know what heritage means to you and what you will do as a member of Calgary City Council for Calgary's history.

Thank you for your time and consideration. Heritage Calgary wishes you the best of luck on the campaign trail.

Heritage Calgary has put together a one stop resource for you to learn about everything you need to know about heritage in Calgary. This includes how sites are added to the Inventory, how municipal heritage designation works, existing incentives and grants and proposed conservation tools and incentives work including the residential tax credit.

## **What do you know about current heritage matters in the City and within your ward?**

Preservation of heritage assets is a high priority for Ward 7, which is home to a diverse inventory of heritage sites, including Stephen Avenue, Chinatown, various schools, churches, homes & beautiful tree canopies!

## **On a scale from 0-5, 0 being not at all and 5 being incredibly, how important is preserving Calgary's heritage to the Ward you hope to serve? Why?**

5 - Incredibly important. Our communities, which includes downtown, are enriched by these heritage assets. They are warm, anchoring design elements that residents gravitate to.

## **What is your favourite heritage resource in the community you are hoping to represent and in the City of Calgary as a whole?**

Our heritage tree canopies. At a time that we know the city is losing biodiversity due to redevelopment, we must protect existing tree canopies and ensure that we are investing in the tree canopies of the future. In addition to being beautiful, they protect us by cooling

## **Heather McRae, Ward 7 Candidate**

our streets in extreme heat, absorbing excessive rain and clean the air. Trees are critically important to addressing climate change.

## **How will you help raise awareness of Calgary's history and heritage?**

I will be champion for protecting our heritage assets.

## **What importance does heritage have in attracting outside investment and business in Calgary?**

5 - Incredibly important.

## **How do you believe the new proposed property tax incentives will incentivize investment in our city? Will you support the proposed residential property tax credit?**

Taxation is a complicated question that we don't spend enough time discussing. More information and context is required to answer this effectively.

## **What ideas would you bring forward in support of heritage in Calgary that are not included in our candidate package?**

Celebrating heritage through a comprehensive communications strategy will help Calgarians learn more about our heritage assets and the role they play in ensuring healthy, walkable, thriving communities!

## **Would you like to make any other closing comments pertaining to our city's heritage matters?**