



HERITAGE CALGARY

Heritage Calgary recently sent you a briefing package on heritage in the city, what we do and how we work with Council. If you didn't get it please let us know.

Please take our survey and let us know what heritage means to you and what you will do as a member of Calgary City Council for Calgary's history.

Thank you for your time and consideration. Heritage Calgary wishes you the best of luck on the campaign trail.

Heritage Calgary has put together a one stop resource for you to learn about everything you need to know about heritage in Calgary. This includes how sites are added to the Inventory, how municipal heritage designation works, existing incentives and grants and proposed conservation tools and incentives work including the residential tax credit.

What do you know about current heritage matters in the City and within your ward?

Heritage Calgary is a key partner of the City of Calgary in evaluating and preserving our heritage, and is among the strongest protectors of our treasured historic resources. I am extremely supportive of all of the good work Heritage Calgary does for the city, and am always supportive of protecting our shared history. I am especially excited for the future given the \$1 Million increase to the historic resource conservation grant, which will be a huge boost to future non-residential heritage conservation projects. Ward 7, as it encompasses our Downtown Core and some of our most treasured inner-city communities, is especially notable within the context of heritage conservation. With new mandates for increased inner-city development, it is more important than ever to raise awareness of Ward 7's resources and ensure their protection as the community evolves.

On a scale from 0-5, 0 being not at all and 5 being incredibly, how important is preserving Calgary's heritage to the Ward you hope to serve? Why?

4 - Incredibly important. I am very supportive of all the good work Heritage Calgary does for the city. I made a point of integrating a Heritage Conservation course into my Master's Degree when I was still in University; I think it is quite important to respect, preserve, and promote our heritage resources. Heritage resources are defining elements of communities and critical to community identity. Their preservation is essential for community growth, civic pride, and inspiration for the future.

What is your favourite heritage resource in the community you are hoping to represent and in the City of Calgary as a whole?

With such a large list to choose from it's quite difficult to narrow down a favorite, but Stephen Avenue between Centre St and 2nd St is likely it. The whole site is a beautifully preserved snapshot of Calgary's earliest days, through its optimistic boomtown age, the depression, and its mid-century revival. It is a tapestry of Calgary's history at the heart of our city and Ward 7. Its importance to the City and to me as a 4th-generation Calgarian cannot be overstated.

Matt Lalonde, Ward 7 Candidate

How will you help raise awareness of Calgary's history and heritage?

One of my key platform points is community-driven governance, which involves the prioritization of a harmony between inner-city redevelopment and the preservation of community character. To that end, the preservation of our historic and character-defining resources is key in ensuring our treasured communities retain their identity while they continue to grow and rejuvenate. As Councillor, I will prioritize the protection of Calgary's historic resources and ensure that all development plans appropriately respect our shared history.

What importance does heritage have in attracting outside investment and business in Calgary?

5 - A great deal

How do you believe the new proposed property tax incentives will incentivize investment in our city? Will you support the proposed residential property tax credit?

Absolutely. One of the biggest challenges in attracting investment is cost, and there are few better ways to alleviate the issue than by utilizing incentives. Heritage buildings are notably difficult to maintain, rejuvenate, or reuse, and they are excellent candidates for deferrals, credits, or holidays to ensure that investment in those resources is not dissuaded.

What ideas would you bring forward in support of heritage in Calgary that are not included in our candidate package?

Community awareness is always able to be improved upon, and as Councillor it will be among my greatest priorities to highlight the value of conservation and preservation in our inner-city communities. Our heritage resources especially are at constant risk of loss given the ever-increasing pressure of development in the inner-city, and it will be my mission to ensure that all development proposals and municipal plans increase their emphasis on the preservation and conservation of heritage resources. I will also advocate for a new strategy that introduces heritage resources to community members during community engagement processes and civic events by hosting events at the sites or raising awareness of them during events at other locations. The more we learn about our history and our resources, the more we will come to love them and the more we will desire to protect them.

Would you like to make any other closing comments pertaining to our city's heritage matters?

I sincerely appreciate the chance to speak about my appreciation for Heritage Calgary and all the wonderful work they do not just in Ward 7, but across the City of Calgary. I am excited to work as a partner with Heritage Calgary on Council and look forward to expanding our efforts to protect character-defining historic sites around our communities. Heritage conservation must always be supported, and it is thrilling to have the opportunity to do my part.